



PLANO DE NEGÓCIOS



Empresa:

Endereço:

Website:



Our company



Business Items



EXPERIENCE

POSITION
Present
Short des
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Sh
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Data:

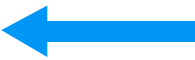


RESUMO



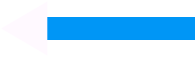
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MISSÃO



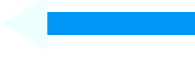
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VISÃO



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VALOR



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DESCRIÇÃO DO NEGÓCIO



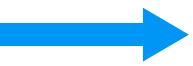
DETALHES DA EMPRESA

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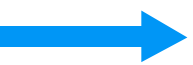
OBJETIVO

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MODELO DE NEGÓCIOS

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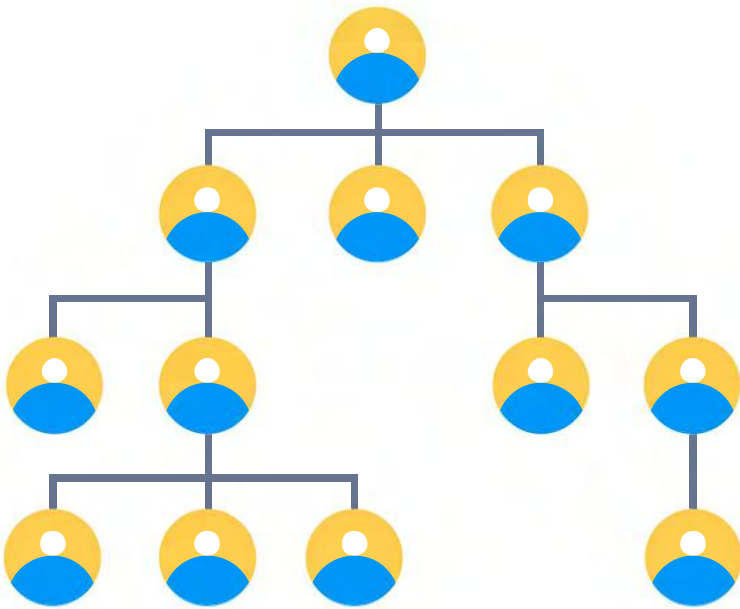
METAS

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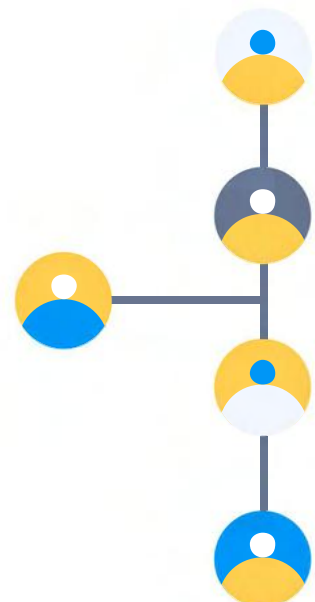
GESTÃO E ORGANIZAÇÃO

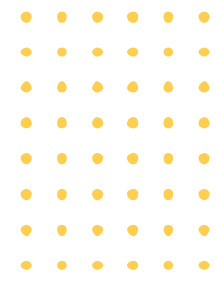


PESSOAL-CHAVE



PARCEIROS

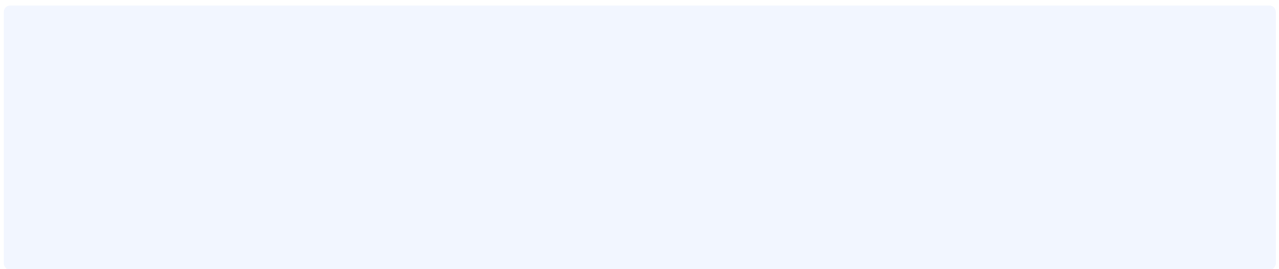




ANÁLISE DE MERCADO



TOPOGRAFIA DE MERCADO



PERSONAS



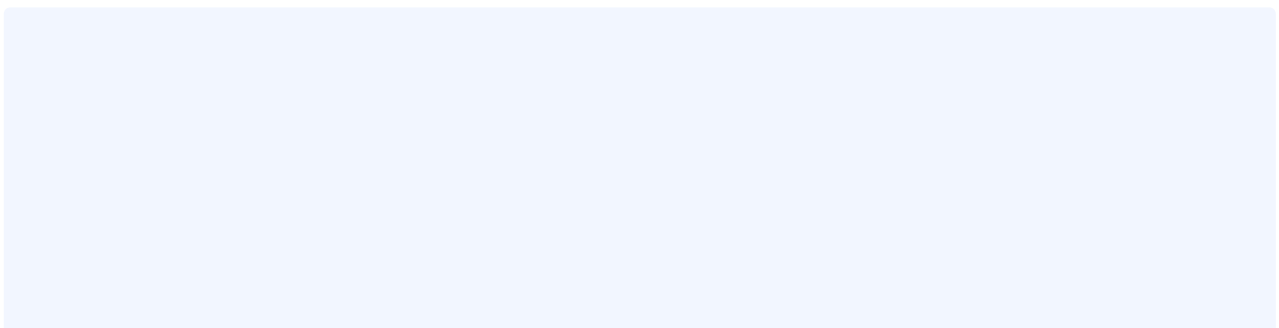
Nome:
Gênero:
Idade:
Localização:
Status de relacionamento:
Emprego:
Interesses:
Comportamentos:
Histórico na web:
Termos de pesquisa:



Nome:
Gênero:
Idade:
Localização:
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Comportamentos:
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Termos de pesquisa:



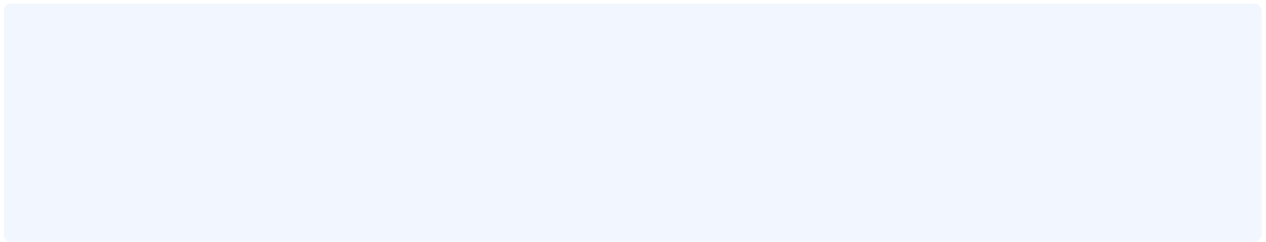
AS NOSSAS SOLUÇÕES



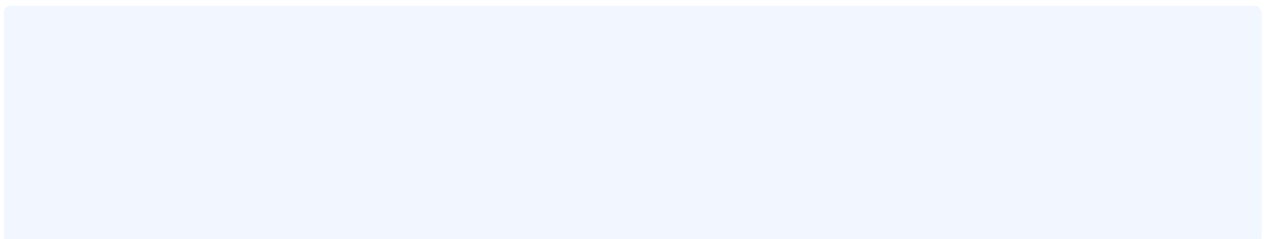
MARKETING E VENDAS



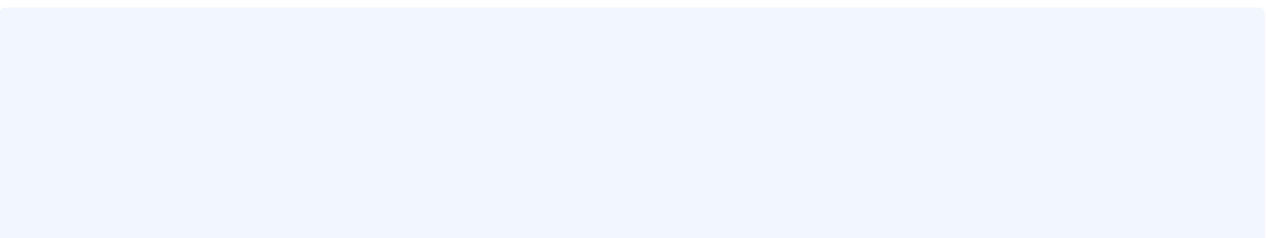
→ CARACTERÍSTICAS DO PRODUTO



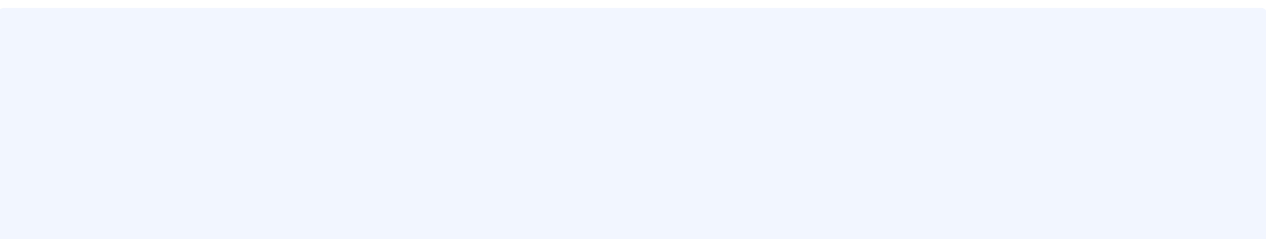
→ POSICIONAMENTO DO PRODUTO

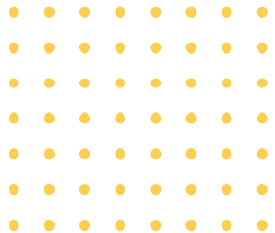


→ CANAL DE VENDAS DE PRODUTOS



→ PROMOÇÃO DE PRODUTOS

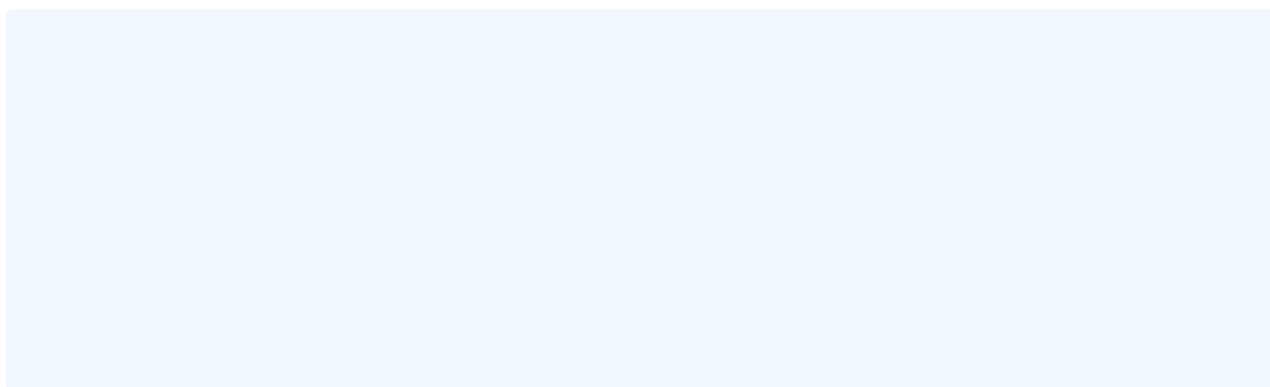




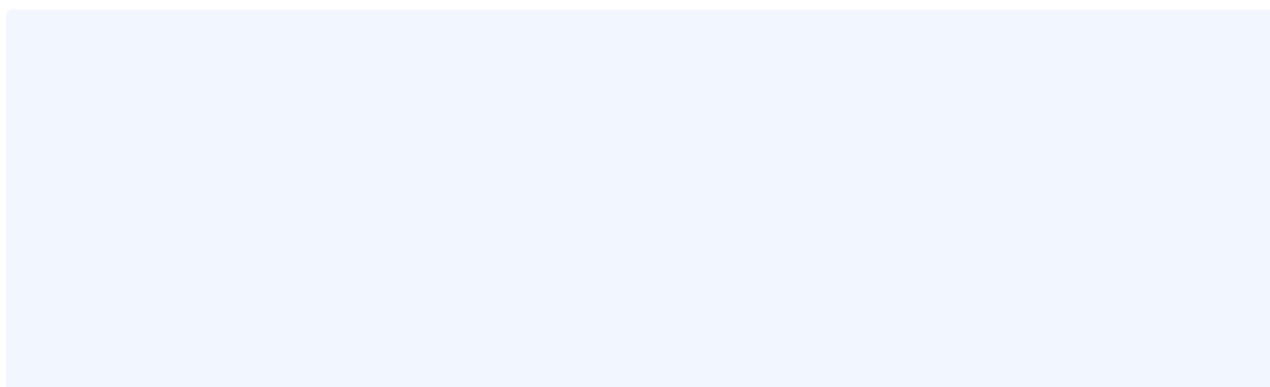
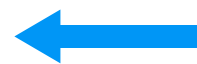
FINANÇAS



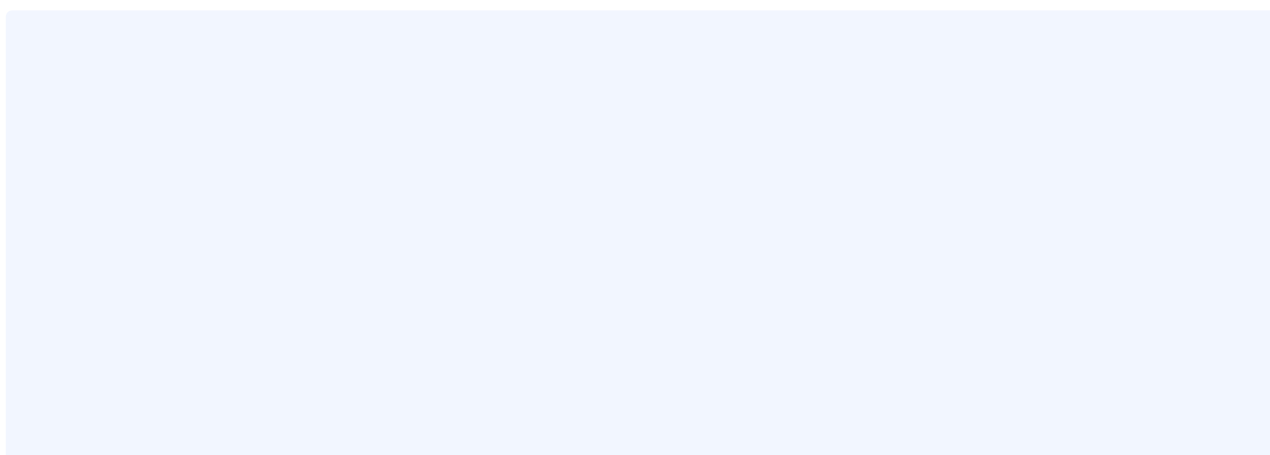
EMPRÉSTIMO SOLICITADO



VENDAS



ANÁLISE DE RISCO



LOGOTIPO DA EMPRESA

